



BRAND & COLLECTION
PRESENTATION

ONE
AVENUE

ABOUT THE BRAND

Discover the new brand that will revolutionize the approach to perfumes on the market!

ONE AVENUE stands for trendy style inspired by New York fashion, fragrances following world bestsellers and the highest European quality - all of that at the lowest market price in this category.



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WOMEN'S COLLECTION

The collection of 8 trendy fragrances for women.
All scents are in EDP (EAU DE PARFUM) category.

Choose your style!



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WOMEN'S COLLECTION

EAU DE PARFUM



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MAGNOLIA EDP 60 ml

Full of optimism and hope, MAGNOLIA Eau de Parfum from the floral fragrance family.

A sweet breeze of joy. The splendor of femininity captured in a fragrance full of life. Orange blossom and bergamot are aromas of carefree freedom that allows you to make your dreams come true. The exciting combination of vanilla with Indian jasmine and cedarwood fills you with blissful energy. MAGNOLIA is a fragrance for women who want to enjoy every moment.



SCENT NOTES

TOP NOTES:
orange blossom / bergamot

HEART NOTES:
tuberose / indian jasmine

BASE NOTES:
vanilla / white musk / cedarwood



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PEARL EDP 60 ml

Oriental composition for the woman with innate taste and elegance.

PEARL is the essence of feminine style. Full of graceful charm, the aromas of bergamot, orange blossom and jasmine envelop the body and soul - sensitive and romantic. Velvety vanilla notes interact with white musk and jasmine, adding a pinch of sensuality to the composition. A fragrance that subtly emphasizes the character of every woman.



SCENT NOTES

TOP NOTES:

bergamot / orange / mandarin / orange flower

HEART NOTES:

rose / jasmine / mimosa / ylang ylang

BASE NOTES:

tonka bean / patchouli / opoponax / vanilla / vetiver / white / musk



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VIOLET EDP 60 ml

Do you like intriguing sensations? Meet the ambery woody fragrance of VIOLET Eau de Parfum - for confident, sensual women.

The signature scent - one of the secrets a woman can hold. VIOLET reveals itself in a bold combination of extraordinary notes from the woody floral family. The intense aromas of jasmine sambac, cashmere tree and the resinous aromas of amber perfectly complement each other, creating a delightfully untold story... A fragrance full of emotions, the memory of which keeps coming back!

SCENT NOTES

TOP NOTES:
jasmine Sambac

HEART NOTES:
cashmeran

BASE NOTES:
amber



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ORCHID EDP 60 ml

Chypre-floral fragrance for women full of charm.

Feel a surge of self-confidence with the invigorating aromas of bergamot and pear, combined with a playful note of pink pepper. Uncover the strength of your feminine sensitivity with a blooming bouquet of flowers - rose and jasmine. Let your serene nature radiate with the aromas of vanilla, white musk, patchouli and cedarwood. Choose your own unique path with ORCHID.



SCENT NOTES

TOP NOTES:
bergamot / pink pepper / pear

HEART NOTES:
rose / jasmine

BASE NOTES:
vanilla / white musk / patchouli / cedarwood

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ROUGE EDP 60 ml

Confident and elegant. Such is the woman wrapped in ROUGE Eau de Parfum - an expressive fragrance from the family of oriental and woody notes.

The power of style lies in expressiveness. The scent of ROUGE is the perfect attribute of a modern woman who confidently steps into her future. The enigmatic notes of fir resin, amber tree, saffron and jasmine delight with elegance, you will never ever forget them. The impression of this fragrance intrigues and emphasizes the individual character of the woman who wears it.



SCENT NOTES

TOP NOTES:
saffron / jasmine

HEART NOTES:
ambergris / amberwood

BASE NOTES:
cedarwood / fir resin



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PEONY EDP 60 ml

Your essence of carefree joy. Experience the happiest moments with a floral PEONY Eau de Parfum.

A fragrant celebration of life. This scent composed of iris and orange blossom blooms endlessly as it is inspired by women who want to make their dreams come true. The aromas of vanilla, almonds and pralines remind you that each of the upcoming moments can be a joyful symphony of happiness. PEONY is a fragrance created for women who cherish and appreciate little things in life!



SCENT NOTES

TOP NOTES:
blackcurrant / pear

HEART NOTES:
iris / orange blossom / jasmine

BASE NOTES:
almond / tonka beans / pralines / patchouli / vanilla



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JASMINE EDP 60 ml

Play the starring role in a story full of romance and mystery with the oriental eau de parfum JASMINE.

A sensual journey into the world of fantasy. This ambery scent delightfully envelops the body with a warm, powdery mist. Its sweet charm is complemented by pralines, cinnamon and cocoa aromas, which allow you to lose yourself in a moment of bliss... JASMINE - a tempting fragrance with a hint of mystery that leads to the discovery of the deepest desires.



SCENT NOTES

TOP NOTES:

almond / coffee / bergamot / lemon

HEART NOTES:

jasmine / tuberose / iris / Bulgarian rose / orange leaves

BASE NOTES:

tonka bean / cocoa / sandalwood / vanilla / praline / cinnamon /
cedarwood / cashmere wood / patchouli / amber / musk

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GOLDIE EDP 60 ml

Confidence, style and class are your trademark. Meet GOLDIE - an Eau de Parfum from the family of amber and fougère fragrances, created for 21st century women.

GOLDIE is a symbol of modern elegance. A fragrance full of radiance and magnetism that emphasizes feminine self-confidence. Bold aromas of jasmine and lavender are the theme for the composition in the glamor style. Sensual, expressive notes of cedarwood, amber and musk embody timeless chic. A perfume for women who leave nothing to chance.

SCENT NOTES

TOP NOTES:

mandarin / lavender / blackcurrant / petitgrain

HEART NOTES:

jasmine / lavender / orange blossom

BASE NOTES:

vanilla / cedarwood / ambergris / musk

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MEN'S COLLECTION

The collection of 3 trendy fragrances for men.
All scents are in EDT (EAU DE TOILETTE) category.

Choose your style!



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MEN'S COLLECTION

EAU DE TOILETTE



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GRANITE EDT 60 ml

Woody composition for those who look ahead with courage.

Masculinity has many faces. It intrigues with what is not obvious. GRANITE is a game of contrasts, in which notes of moss, patchouli, amber and guaiacwood are strongly connected with jasmine, tangerine and grapefruit. It is a story of tradition and modernity. This perfume is created for a man who remains open to new experiences, constantly looking for inspiration.



SCENT NOTES

TOP NOTES:
grapefruit / mandarin / marine notes

HEART NOTES:
jasmine / bay leaf

BASE NOTES:
guaiacwood / oak moss / patchouli / grey amber



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ONYX EDT 60 ml

A rich composition that awakens the senses with an abundance of woody, fruity and spicy accords.

ONYX is a fragrance for modern men who value comfort, good taste and cherish luxury above all. Sublime notes of patchouli, cinnamon, mint and ambergris emphasize the excellent taste of a modern gentleman.



SCENT NOTES

TOP NOTES:
grapefruit / peppermint / red mandarin

HEART NOTES:
cinnamon / rose extract / spices

BASE NOTES:
amber / woody notes / patchouli / bright leather



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STEEL EDT 60 ml

The aromatic scent ideal for a man who draws energy from taking on new challenges.

STEEL is the power of adventure and unlimited freedom expressed in deep, fresh notes of vetiver, cardamom, geranium, lavender, bergamot and elemi. It is a perfume for those who want something more from life - it is a choice of real explorers of the world.



SCENT NOTES

TOP NOTES:
bergamot / pepper

HEART NOTES:
geranium / lavender / Szechuan pepper / elemi / pink pepper /
vetiver / patchouli

BASE NOTES:
cedarwood / labdanum / ambroxan



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COLLECTION DETAILS

- ◆ Fragrances inspired by best-selling lines that have conquered the hearts and noses of consumers and global sales rankings.
- ◆ Guaranteed European quality - compositions co-created with French perfumers; 100% European production = quality control at every stage; full product testing and safety measures.
Selection of bestsellers from various fragrance families in a coherent, aesthetic and attractive style.
- ◆ Compact outer packaging - optimized packaging width
 - better for retailers - allows you to fit more products on the store shelves;
 - better for the planet - reduces transport costs (financial and environmental).
- ◆ High economic availability = very competitive price in comparison to products in this standard
 - market advantage for the distributor and benefit for the customer.





WOMEN'S COLLECTION

EAU DE PARFUM



unique decoration inside the box

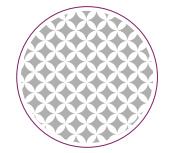
individual packaging secured with cellophane

gold or silver hot-stamped elements

embossed pattern elements

interactive QR code linking to ONE AVENUE website

FSC certified paper folding box



gold or silver coldstamping with brand logo

water painted, patented bottles - made according to own design and forms

vegan sign on the back of the packaging



MEN'S COLLECTION

EAU DE TOILETTE

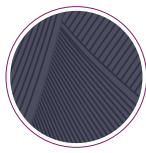


unique decoration inside the box

individual packaging secured with cellophane

glossy packaging color obtained with a silver laminate under the paint

embossed pattern elements



interactive QR code linking to ONE AVENUE website

FSC certified paper folding box



silver or gold coldstamping with brand logo

water painted, patented bottles - made according to own design and forms



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COMPLEX MARKETING STRATEGY

MEDIA KITS - STYLISH AND READY TO USE

- ◆ Attractive photos from dedicated photoshoots and formats ready for social media.
- ◆ A package of short video spots to be used on websites, in social media, on shop LED screens.
- ◆ Collection and individual fragrances attractive banners - to be used online and in print (as posters, billboards, roll-ups).
- ◆ Easy language version adjustments.

WE BUILD BRAND RECOGNITION TO BOOST YOUR SALES

- ◆ A website with full fragrance descriptions and product visuals.
- ◆ A responsive brand website with full fragrance descriptions.
- ◆ Brand's own social media channels.





LET'S BE IN TOUCH!