



Lou de pre
CATALOG

CONCEPTION

Recent trends show that clients are becoming more demanding when it comes to the intensity and projection of a fragrance. The growing popularity of INTENSE / ELIXIR versions of launched perfumes is a response to the increased demand for powerful notes that often compete with niche products. Top selective brands are releasing enhanced aromas of classic perfumes.

For several years now, we have seen an increase in niche perfumes sales: in the global best-selling fragrance rankings, appeared some niche brands which are becoming recognised across Europe. At the same time, distinctive ingredients such as oud, ambergris, vanilla, and incense have become popular.



TRENDS

LOU DE PRE is a collection of fragrances inspired by Middle Eastern culture, created to meet global trends and expectations of customers from all over the world. High-quality, intense and long-lasting fragrances are created in collaboration with perfumers from France. The distinctive, decorated packaging tells the story of the fragrances, and each composition is different, unique and intriguing.



NAME

The brand name is associated with the French Oriental character of the fragrances created for this collection. The full character of the brand is represented with the name and the symbol, both in refined way show the eternal essence of the scents.



LOU de pre

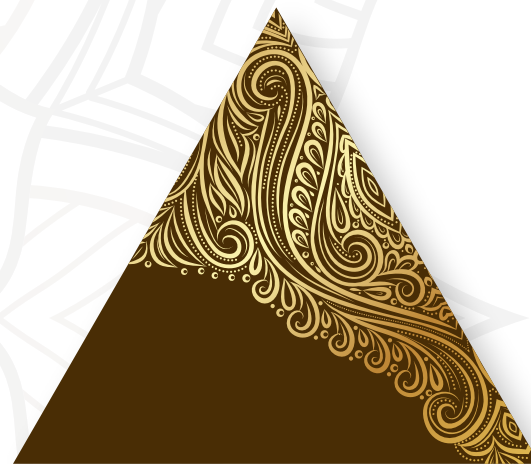
SLOGAN

The true essence of eternal scent

Our slogan represents the idea that perfume is more than just a scent; it represents the timeless beauty that lasts forever. It suggests that scents capture the essence of memories, emotions, and individuality, creating a lasting impression of the wearer's character. This timeless appeal makes each fragrance a unique, personal signature for those who wear it. The eternal essence indicates the enduring quality of our oils.

AMBER FLAME

An ambery vanilla eau de parfum for those with a strong personality who enjoy life to its fullest. The distinctive nature of your personality makes your life shine with many colors like a precious stone in the sunlight. Explore the wealth of spice and tobacco leaf aromas, emphasizing the strength of your character. Feel how the intensive sweetness of vanilla and cocoa in an original combination with tonka bean and tobacco flower transition into a warm, desert breeze. The culmination of this olfactory work of art is the deep accord of woody notes and dried fruits. AMBER FLAME is a scent that calls to celebrate life!



FRAGRANCE FAMILY:

Ambery vanilla

TOP NOTES:

tobacco leaf, spices, cinnamon, ginger, clove, anise

HEART NOTES:

cacao, tobacco flower, tonka bean, vanilla, cedarwood

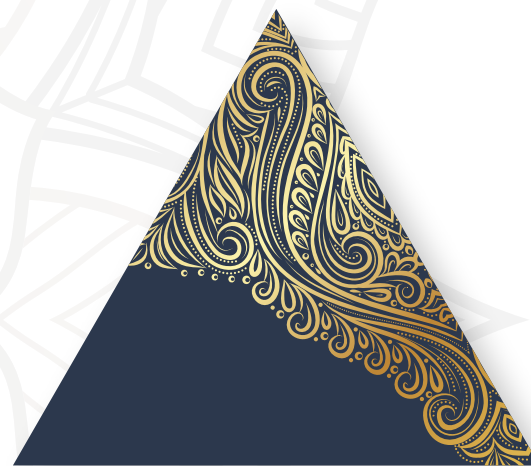
BASE NOTES:

woody notes, dried fruits, honey, benzoin

eau de parfum 90 ml

GOLDEN SAFRAN

A woody aromatic eau de parfum for charismatic personalities with refined taste. Step into the city of luxury, where your deepest dreams come true. Embark on a nighttime adventure with energizing notes of grapefruit and cinnamon. Open yourself to an olfactory explosion of new sensations with the heart of this composition – lavender and nutmeg. Seduce and let yourself be carried away by temptingly intriguing aromas of patchouli and oakmoss. Let this adventure completely absorb you with GOLDEN SAFRAN – an exclusive invitation to a place shimmering with every shade of gold.



FRAGRANCE FAMILY:

Woody aromatic

TOP NOTES:

grapefruit, cardamom, pink pepper, licorice

HEART NOTES:

lavender, nutmeg, cinnamon

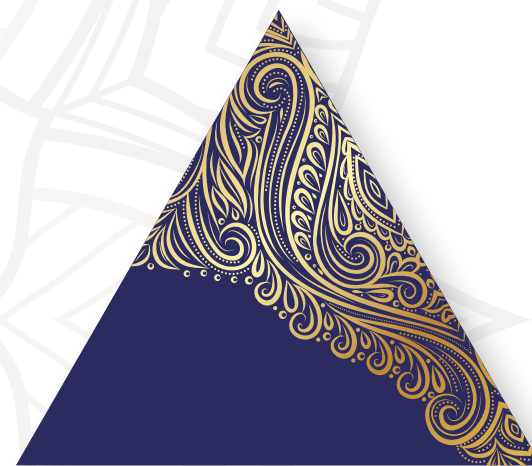
BASE NOTES:

patchouli, vetiver, oakmoss, labdanum

eau de parfum 90 ml

MIDNIGHT DESERT

An elegant aromatic fougère eau de parfum for confident individuals with a mysterious aura. Rise above the mundane and explore the world in confidence and curiosity. An intriguing blend of ginger, apple and bergamot will set your senses on a magical journey through a nighttime desert in a mystical aura. Discover the magic at the heart of this composition with juniper berries and geranium, an essence of peace and harmony. Trust your unparalleled intuition and follow the light of hope for survival, guided by notes of olibanum and cedarwood. Discover MIDNIGHT DESERT, a fragrance like a tale – full of mystical mystery.



FRAGRANCE FAMILY:

Aromatic fougère

TOP NOTES:

ginger, bergamot, apple

HEART NOTES:

juniper berries, geranium, clary sage

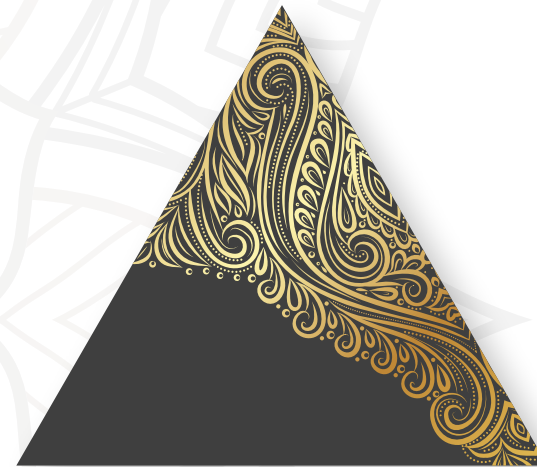
BASE NOTES:

tonka bean, amberwood, vetiver, olibanum, cedarwood

eau de parfum 90 ml

DARK CEDRUS

A woody aromatic eau de parfum for those seeking freedom, who wish to enjoy life fully. Start your journey with the spirit of freedom, where the depth of the ocean intertwines with notes of burnt wood, evoking memories of night bonfires in the wilderness. Awaken your senses with the fresh citrus notes of bergamot combined with apple, pineapple, and blackcurrant. Feel the primal power of nature flowing from the heart of the fragrance: jasmine, Moroccan rose and juniper. Full of determination, face extreme conditions with aromas of musk, cedarwood and oakmoss. Discover new horizons with DARK CEDRUS – the embodiment of untamed freedom and exciting adventure.



FRAGRANCE FAMILY:

Woody aromatic

TOP NOTES:

bergamot, blackcurrant, pineapple, apple, lemon, elemi

HEART NOTES:

Moroccan rose, jasmine, juniper

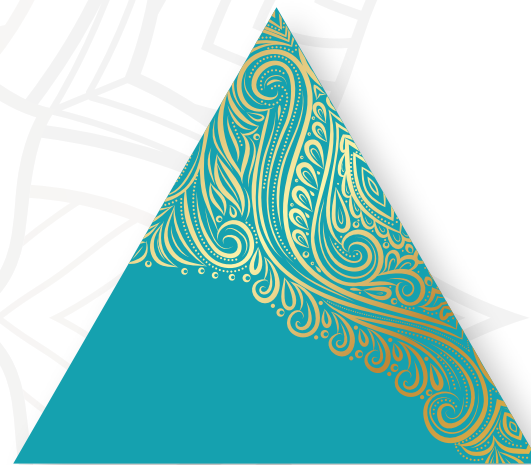
BASE NOTES:

cedarwood, musk, oakmoss, ambroxan, leather

eau de parfum 90 ml

PARADIS VANILLE

Ambery fruity eau de parfum for energetic and adventurous personalities. Find yourself in the heart of a tropical island, which will reveal to you a magical world full of oriental flowers and exotic fruits. Let your unmatched energy draw strength from sun-ripened citrus fruits – bergamot, lemon, and orange. Indulge in the juicy aromas of tropical fruits, shimmering with enthusiasm and joy. Let this adventure linger as long as possible so you can lose yourself in the sweet scent of vanilla, ambergris and white musk. PARADIS VANILLE – discover your own corner of paradise.



FRAGRANCE FAMILY:

Ambery fruity

TOP NOTES:

bergamot, lemon, orange

HEART NOTES:

tropical fruits, jasmine, violet

BASE NOTES:

sandalwood, cashmeran, ambergris, vanilla, white musk

eau de parfum 90 ml

ROYAL RUBIS

Woody ambery eau de parfum for those who know their worth.

Discover a scent as captivating as warm desert sand in the sunset. Highlight your remarkable elegance and refined taste with an exclusive blend of saffron and almond. Noble aromas of ambergris and amberwood, the heart of this composition, inspire your self-belief and fearless nature when facing challenges. Feel the mystical power of woody notes and cahmeran – the scent base with which you will dazzle others with your radiant glow. Explore ROYAL RUBIS – a royal jewel among fragrances.

FRAGRANCE FAMILY:

Woody ambery

TOP NOTES:

saffron, jasmine, almond, orange

HEART NOTES:

ambergris, amberwood, brown sugar

BASE NOTES:

cedarwood, fir resin, oakmoss, ambroxan, cashmeran



eau de parfum 90 ml

MYSTIC DREAM

An ambery vanilla eau de parfum for those who enjoy surrounding themselves with an aura of luxury and mystery.

A fragrance that attracts intrigued glances, eager to uncover the secrets of your charm. The first and unforgettable impression is created by the exclusive aroma of cognac, a symbolic note of luxury. The heart of the composition, an unconventional blend of cinnamon, and tobacco notes, delights with its complexity like the most valuable work of art. Stand out with the fragrance's base – praline and vanilla add sweetness and creamy depth, while sandalwood introduces a hint of exotic warmth. Wrap yourself in the mystery of MYSTIC DREAM and intrigue those around you with your enigmatic nature.

FRAGRANCE FAMILY:

Ambery vanilla

TOP NOTES:

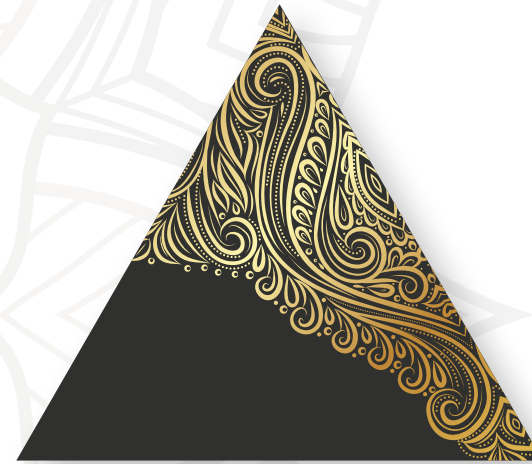
cognac, orange, apple

HEART NOTES:

cinnamon, brown sugar, tobacco, cocoa

BASE NOTES:

praline, vanilla, sandalwood, tonka bean, amber



eau de parfum 90 ml

KASHMIR PINK

A floral fruity eau de perfume for romantic, dreamy persons. Wrap yourself in the velvety scent of Arabian rose – delicate yet full of character, which, together with sensual vanilla, musk, and peony, forms the heart of this fragrance. Charm with your natural grace and with joyful notes of lychee, rhubarb, and bergamot. Look into the starry desert sky and let the aromas of incense, cashmere wood, and vetiver guide your way toward your future. Awaken your boldness to dream and fulfill your fantasies with KASHMIR PINK.



FRAGRANCE FAMILY:

Floral fruity

TOP NOTES:

rhubarb, lychee, bergamot, nutmeg

HEART NOTES:

rose, petalia, vanilla, peony, musk

BASE NOTES:

incense, cashmere wood, vetiver, cedarwood

eau de parfum 90 ml

PRODUCT PHOTOS

now available upon request



PRODUCT CHARACTERISTICS

FRAGRANCE:

Our fragrances are accompanied by rich oriental notes, reflecting the essence of Middle Eastern culture. Crafted with a high concentration of oils, they boast an enduring presence, lingering on the skin for over 10 hours. Each scent is a masterpiece of complexity, unfolding a distinctive and captivating story.

PACKAGING:

The exquisitely designed boxes showcase detailed embroidery patterns and vibrant colors that captivate the eye. Our crystal bottles, elegant in their shape, are perfect as a cherished gift for yourself or a loved one.

NAME:

Each product name we choose tells a story—a narrative woven from the scent's essence, its character, and its signature notes. We invite our customers to envision a scene or a place where these fragrances come to life, allowing their imagination to complete the journey.

CATEGORY:

All fragrances are unisex.





Lou de pre
THANK YOU