

BRAND & COLLECTION PRESENTATION



# ABOUT THE BRAND

Discover the new brand that will revolutionize the approach to perfumes on the market!

ONE AVENUE stands for trendy style inspired by New York fashion, fragrances following world bestsellers and the highest European quality - all of that at the lowest market price in this category.





# WOMEN'S COLLECTION

The collection of 9 trendy fragrances for women. All scents are in EDP (EAU DE PARFUM) category.

Choose your style!







### MAGNOLIA EDP 60 ml

Full of optimism and hope, MAGNOLIA Eau de Parfum from the floral fragrance family.

A sweet breeze of joy. The splendor of femininity captured in a fragrance full of life. Orange blossom and bergamot are aromas of carefree freedom that allows you to make your dreams come true. The exciting combination of vanilla with Indian jasmine and cedarwood fills you with blissful energy. MAGNOLIA is a fragrance for women who want to enjoy every moment.

### **SCENT NOTES**

TOP NOTES: orange blossom / bergamot

HEART NOTES: tuberose / indian jasmine

BASE NOTES: vanilla / white musk / cedarwood





### PEARL EDP 60 ml

Oriental composition for the woman with innate taste and elegance.

PEARL is the essence of feminine style. Full of graceful charm, the aromas of bergamot, orange blossom and jasmine envelop the body and soul - sensitive and romantic. Velvety vanilla notes interact with white musk and jasmine, adding a pinch of sensuality to the composition. A fragrance that subtly emphasizes the character of every woman.

### **SCENT NOTES**

### TOP NOTES:

bergamot / orange / mandarin / orange flower

#### **HEART NOTES:**

rose / jasmine / mimosa / ylang ylang

#### **BASE NOTES:**

tonka bean / patchouli / opoponax / vanilla / vetiver / white / musk



### VIOLET EDP 60 ml

Do you like intriguing sensations? Meet the ambery woody fragrance of VIOLET Eau de Parfum - for confident, sensual women.

The signature scent - one of the secrets a woman can hold. VIOLET reveals itself in a bold combination of extraordinary notes from the woody floral family. The intense aromas of jasmine sambac, cashmere tree and the resinous aromas of amber perfectly complement each other, creating a delightfully untold story... A fragrance full of emotions, the memory of which keeps coming back!

### SCENT NOTES

TOP NOTES: jasmine Sambac

HEART NOTES: cashmeran

BASE NOTES: amber





### FREESIA EDP 60 ml

Find your sweetest secret hidden in FREESIA Eau de Parfum from the floral oriental gourmand family.

The enigmatic nature of a confident woman intrigues those around her. Discover how vanilla, almond, and jasmine aromas add extraordinary finesse to the art of seduction. This passionate story gains character with a hint of aromatic spice coming from the notes of pink pepper. Surround yourself with the scent of FREESIA - a mystery that is yet to be uncovered.

### **SCENT NOTES**

### TOP NOTES:

pink pepper / orange blossom / pear

#### **HEART NOTES:**

licqorice / almond / jasmine / coffee

#### BASE NOTES:

vanilla / cashmere wood / cedarwood / patchouli



AVENUE

ROUGE

FAU DE PARFUM



ROUGE

EAU DE PARFUM

### ROUGE EDP 60 ml

Confident and elegant. Such is the woman wrapped in ROUGE Eau de Parfum - an expressive fragrance from the family of oriental and woody notes.

The power of style lies in expressiveness. The scent of ROUGE is the perfect attribute of a modern woman who confidently steps into her future. The enigmatic notes of fir resin, amber tree, saffron and jasmine delight with elegance, you will never ever forget them. The impression of this fragrance intrigues and emphasizes the individual character of the woman who wears it.

### **SCENT NOTES**

TOP NOTES: saffron / jasmine

HEART NOTES: ambergris / amberwood

BASE NOTES: cedarwood / fir resin





### PEONY EDP 60 ml

Your essence of carefree joy. Experience the happiest moments with a floral PEONY Eau de Parfum.

A fragrant celebration of life. This scent composed of iris and orange blossom blooms endlessly as it is inspired by women who want to make their dreams come true. The aromas of vanilla, almonds and pralines remind you that each of the upcoming moments can be a joyful symphony of happiness. PEONY is a fragrance created for women who cherish and appreciate little things in life!

### **SCENT NOTES**

TOP NOTES: blackcurrant / pear

HEART NOTES: iris / orange blossom / jasmine

 $\label{eq:BASE NOTES: almond / tonka beans / pralines / patchouli / vanilla} \\$ 





## JASMINE EDP 60 ml

Play the starring role in a story full of romance and mystery with the oriental eau de parfum JASMINE.

A sensual journey into the world of fantasy. This ambery scent delightfully envelops the body with a warm, powdery mist. Its sweet charm is complemented by pralines, cinnamon and cocoa aromas, which allow you to lose yourself in a moment of bliss... JASMINE - a tempting fragrance with a hint of mystery that leads to the discovery of the deepest desires.

### SCENT NOTES

### TOP NOTES:

almond / coffee / bergamot / lemon

#### **HEART NOTES:**

jasmine / tuberose / iris / Bulgarian rose / orange leaves

#### **BASE NOTES:**

tonka bean / cocoa / sandalwood / vanilla / praline / cinnamon / cedarwood / cashmere wood / patchouli / amber / musk





### GOLDIE EDP 60 ml

Confidence, style and class are your trademark. Meet GOLDIE - an Eau de Parfum from the family of amber and fougère fragrances, created for 21st century women.

GOLDIE is a symbol of modern elegance. A fragrance full of radiance and magnetism that emphasizes feminine self-confidence. Bold aromas of jasmine and lavender are the theme for the composition in the glamor style. Sensual, expressive notes of cedarwood, amber and musk embody timeless chic. A perfume for women who leave nothing to chance.

### **SCENT NOTES**

### TOP NOTES:

mandarin / lavender / blackcurrant / petitgrain

#### **HEART NOTES:**

jasmine / lavender / orange blossom

#### **BASE NOTES:**

vanilla / cedarwood / ambergris / musk





### ORCHID EDP 60 ml

Chypre-floral fragrance for women full of charm.

Feel a surge of self-confidence with the invigorating aromas of bergamot and pear, combined with a playful note of pink pepper. Uncover the strength of your feminine sensitivity with a blooming bouquet of flowers - rose and jasmine. Let your serene nature radiate with the aromas of vanilla, white musk, patchouli and cedarwood. Choose your own unique path with ORCHID.

### **SCENT NOTES**

TOP NOTES:

bergamot / pink pepper / pear

**HEART NOTES:** 

rose / jasmine

BASE NOTES:

vanilla / white musk / patchouli / cedarwood



## COLLECTION DETAILS

- Fragrances inspired by best-selling lines that have conquered the hearts and noses of consumers and global sales rankings.
- Gurananteed European quality compositions co-created with
- French perfumers; 100% European production = quality control at every stage; full product testing and safety measures.

  Selection of bestsellers from various fragrance families in a coherent, aesthetic and attractive style.
- Compact outer packaging optimized packaging width
  - better for retailers allows you to fit more products on the store shelves;
  - better for the planet reduces transport costs (financial and environmental).
- High economic availability = very competitive price in comparison to products in this standard
  - market advantage for the distributor and benefit for the customer.





LET'S BE IN TOUCH!